

Legal Services
of NORTH FLORIDA



Dancing *with the* Stars

TALLAHASSEE

2020 *ish*



February 25, 2021

VIRTUAL & IN-PERSON OPPORTUNITIES

www.DancingTallahassee.org

WWW.DANCINGTALLAHASSEE.ORG

SPONSOR BENEFITS

Legal Services of North Florida (LSNF) is hitting the dance floor again this year, hosting our 4th Annual Dancing with the Stars Tallahassee, with an enthusiastic lineup of celebrity dancers. Though it was postponed from 2020 we are excited to start the new year together.

Dancing with the Stars Tallahassee has quickly become LSNF's largest and most popular fundraising events. Local celebrities are paired with professional dancers from Fred Astaire Dance Studios and they compete to raise funds, awareness and win the coveted People's Choice and Judges' Choice Awards.

Thanks to the support of hundreds of local individuals, businesses, and organizations in 2019, the event sold out for the third straight year and raised more than \$110,000 to provide free civil legal aid to those who need it most in our communities.

We are moving online to bring you a one-of-a-kind event into your living room. Exclusive VIP packages are limited and available now! LSNF is proud to partner with local businesses and organizations to showcase amazing performances and a fun night of dancing.



VIP LOUNGE SPONSORSHIP

**In-Person Sponsorship

\$5,000 (2 Available)

- Includes 16 in-person tickets*
- Open bar from 6-7pm
- Progressive heavy hors d'oeuvres throughout the evening with wine included on each table
- Sponsors in this level will be highlighted in the broadcast on event night
- Lounge style seating will provide an opportunity to see the show from multiple screens
- New member certificate from Fred Astaire (\$250 value) for each attendee
- Live streamed interview with a sponsor on all social channels
- (~5,000+ followers)
- Name/logo placement in advertisements – TV, radio, newspaper, and Facebook ads
- Name/logo recognition in paid social ads on Facebook/Instagram
- Name/logo recognition on print promotional materials – posters, ads, banners, signs, etc.
- Name/logo recognition on digital promotional materials – Twitter, Instagram, LinkedIn, and Facebook
- Name/logo recognition on Dancing with the Stars Tallahassee website
- Recognition in Dancing with the Stars newsletters



PRIVATE SKYBOX SPONSORSHIP

**In-Person Sponsorship

\$2,000 (16 Available)

- Includes 10 in person tickets*
- Each sponsorship includes a private skybox for the entire evening
- Wine is included in each private room with a cash bar available in lobby area
- Set menu of heavy hors d'oeuvres provided to each skybox
- New member certificate from Fred Astaire (\$250 value) for each attendee
- Live streamed interview with a sponsor on all social channels (~5,000+ followers)
- Name/logo placement in advertisements – TV, radio, newspaper, and Facebook ads
- Name/logo recognition in paid social ads on Facebook/Instagram
- Name/logo recognition on print promotional materials – posters, ads, banners, signs, etc.
- Name/logo recognition on digital promotional materials – Twitter, Instagram, LinkedIn, and Facebook
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VIRTUAL SPONSORSHIPS

Virtual Party Sponsorship – \$1,000

- 3 bottles of wine
- High-End Appetizer & Dessert Platter/Hot Dip delivered directly to you**
- Featured by video on event night
- Access to video broadcast
- New member certificate from Fred Astaire (\$250 value) and sponsorship benefits included
- Name/logo recognition in paid social ads on Facebook/Instagram
- Name/logo recognition on print promotional materials – posters, ads, banners, signs, etc.
- Name/logo recognition on digital promotional materials – Twitter, Instagram, LinkedIn, and Facebook
- Name/logo recognition on Dancing with the Stars Tallahassee website
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Virtual Family Sponsorship \$500

- Includes Virtual Watch Party for 4 Package including wine, appetizer, dessert and virtual access to the event
- Name recognition on print promotional materials – posters, ads, banners, signs, etc
- Name recognition on digital promotional materials – Twitter, Instagram, LinkedIn, and Facebook
- Name recognition on Dancing with the Stars Tallahassee website
- Recognition in Dancing with the Stars newsletters



VIRTUAL SPONSORSHIPS

Virtual Friends Sponsorship - \$250

- Includes Date Night for 2 Package including wine, dessert and virtual access to the event
- Name recognition on digital promotional materials – Twitter, Instagram, LinkedIn, and Facebook
- Name recognition on Dancing with the Stars Tallahassee website
- Recognition in Dancing with the Stars newsletters

** In-person attendees will be at the University Center Club where the event is taking place. Each in-person opportunity will require wearing a mask and temperature checks prior to entry. Masks must be worn for the duration of the event except while eating. Sponsorship in these sections will include viewing the event on large screens; however, attendees will not have any direct access to the room where performances are taking place. Thank you for your support!*

*** Package pickup will be on February 25, 2021, before Dancing with the Stars Tallahassee begins - more information on location and time will be provided closer to the event. Delivery is only available with the Virtual Watch Party package and is for residents in Tallahassee and some of the surrounding area.*





Legal Services
of NORTH FLORIDA
HOPE. JUSTICE. FOR ALL.



LEGAL SERVICES OF NORTH FLORIDA

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