



Legal Services
of NORTH FLORIDA

Dancing *with the* Stars

TALLAHASSEE



Wednesday, December 11, 2019
FSU Champions Club

www.dancingtallahassee.org



In 2018, Legal Services of North Florida (LSNF) hosted their 2nd Annual Dancing with the Stars Tallahassee. The event was sold out with more than 300 guests and raised more than \$106,000 to provide free legal assistance to those that need it most in our community! LSNF is proud to continue this tradition in 2019 by hosting our 3rd Annual Dancing with the Stars Tallahassee.

Dancing with the Stars Tallahassee has already become one of Tallahassee's most talked about events. Thanks to the support of hundreds of local donors, businesses, law firms and organizations throughout North Florida, 2019 Dancing with the Stars Tallahassee promises to be one of the biggest events of the year.

Dancing with the Stars Tallahassee pairs ten local celebrities, media personalities and attorneys with professional dancers from Fred Astaire Dance Studios on Wednesday, December 11 from 6 to 9pm at the FSU Champions Club located at the top of FSU's Doak Campbell Stadium.

LSNF is proud to partner with local businesses and organizations to showcase these ten amazing performances and a fun night of dancing with more than 300 community and business leaders. Thanks to Fred Astaire Dance Studios, all attendees will receive complimentary dance lessons valued at \$250 each.

Building and maintaining strong partnerships with local businesses and organizations is essential to the success and growth of Dancing with the Stars Tallahassee and will ensure a successful community wide event each year. We are proud to exclusively utilize local Tallahassee vendors for all Dancing with the Stars Tallahassee event services and supplies.

Thanks to amazing media partnerships, your organization's programs and services will be promoted heavily in Tallahassee and throughout 16 counties across North Florida.



Schedule of Events

Wednesday, December 11, 2019

FSU Champions Club

VIP Dance Rehearsals

Noon to 6 p.m.

VIP guests receive exclusive backstage access, and the exclusive ability to view final rehearsals from our ten (10) celebrity dancers.

VIP Reception

6 to 7 p.m.

Local elected officials, community and business leaders, attorneys, judges and VIP ticket holders will gather to enjoy complimentary hors d'oeuvres, beer, wine and refreshments and celebrate an evening of networking with exclusive VIP access to open bar and celebrity dancers.

Silent Auction

6 to 9 p.m.

Featuring resort, concert and theme park travel packages, autographed sports memorabilia and "dream vacation" packages some of the hottest travel destinations across the country.

Celebrity Dance Competition

7 to 9 p.m.

Ten (10) local celebrities strut their stuff and showcase their custom dance routine with their professional dance partner in front of hundreds of community and business leaders. Attendees and judges will determine the winner of the People's Choice and Judge's Choice awards. A special Alumni Dance performance will feature 2018 DWTS competitors performing a special collaborative dance routine.

Dancing with the Stars After Party

9 to 11 p.m.

Dance the night away with your favorite celebrity, professional dancers and local attorneys at the Dancing with the Stars After Party.

Customize your Sponsorship

Benefits

With custom and exclusive sponsorship packages, you can select the benefits that best suit your budget and promotional needs.

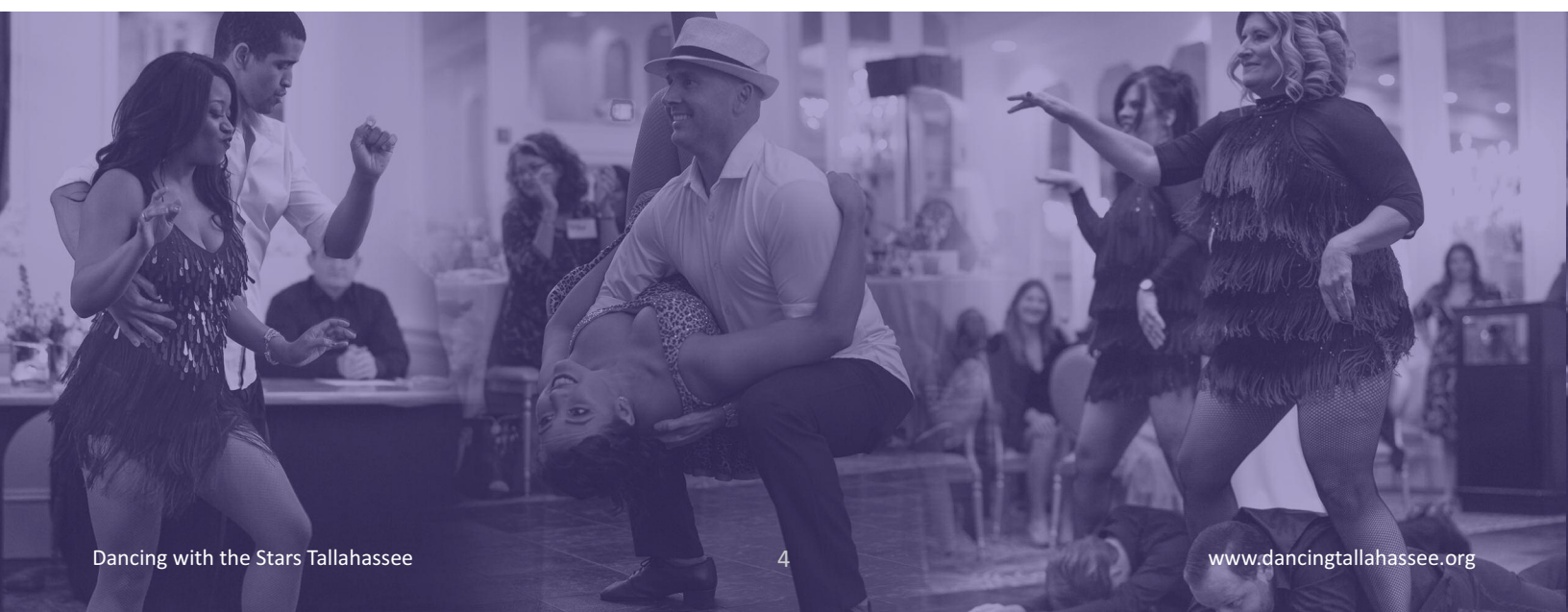


EXCLUSIVE Sponsorship Benefits and Levels

Primary Sponsor - \$10,000 (Exclusive)

One (1) exclusive primary sponsor receives name/logo recognition on all Dancing with the Stars Tallahassee promotional materials. Primary partnership ensures brand recognition with North Florida business leaders and the opportunity to collaborate with LSNF and more than 100 businesses and organizations throughout North Florida.

- Dancing with the Stars Tallahassee logo redesigned to incorporate Primary Sponsor's company logo, as "Dancing with the Stars Tallahassee Presented by...."
- Primary/exclusive name/logo placement in all advertisements - including all TV, radio, newspaper, magazine, billboard and Facebook ads
- Primary/exclusive name/logo on thousands of invitations provided to attorneys, judges, law firms and businesses throughout Tallahassee and North Florida
- Primary/exclusive name/logo recognition as "Dancing with the Stars Tallahassee Presented by..." on all promotional materials, posters, ads, banners, signs, programs, etc.
- Primary/exclusive opportunity for President/CEO to address audience, promote company products and services
- Primary/exclusive opportunity for President/CEO to publish an op-ed article for release to local newspapers promoting "Dancing with the Stars Tallahassee Presented By...."
- Primary/exclusive name/logo recognition and company website link on Dancing with the Stars Tallahassee home page - www.dancingtallahassee.org
- Primary/exclusive name/logo recognition on main DWTS sponsor sign
- Primary/exclusive opportunity to create a custom branded interactive activity/giveaway/contest for Dancing with the Stars Tallahassee attendees
- Twelve (12) VIP passes to Dancing with the Stars Tallahassee
- Twelve (12) VIP tickets to the VIP Reception
- One (1) preferred booth location at Dancing with the Stars Tallahassee
- Name/logo recognition and company promotion through LSNF and Dancing with the Stars Tallahassee social media sites – Twitter and Facebook
- Opportunity to join the Dancing with the Stars Tallahassee Host Committee and collaborate with dozens of community and business leaders
- Subscription to LSNF e-newsletter and copy of LSNF's Annual Report
- Exclusive opportunity to customize partnership benefits and activities to suit company goals and objectives

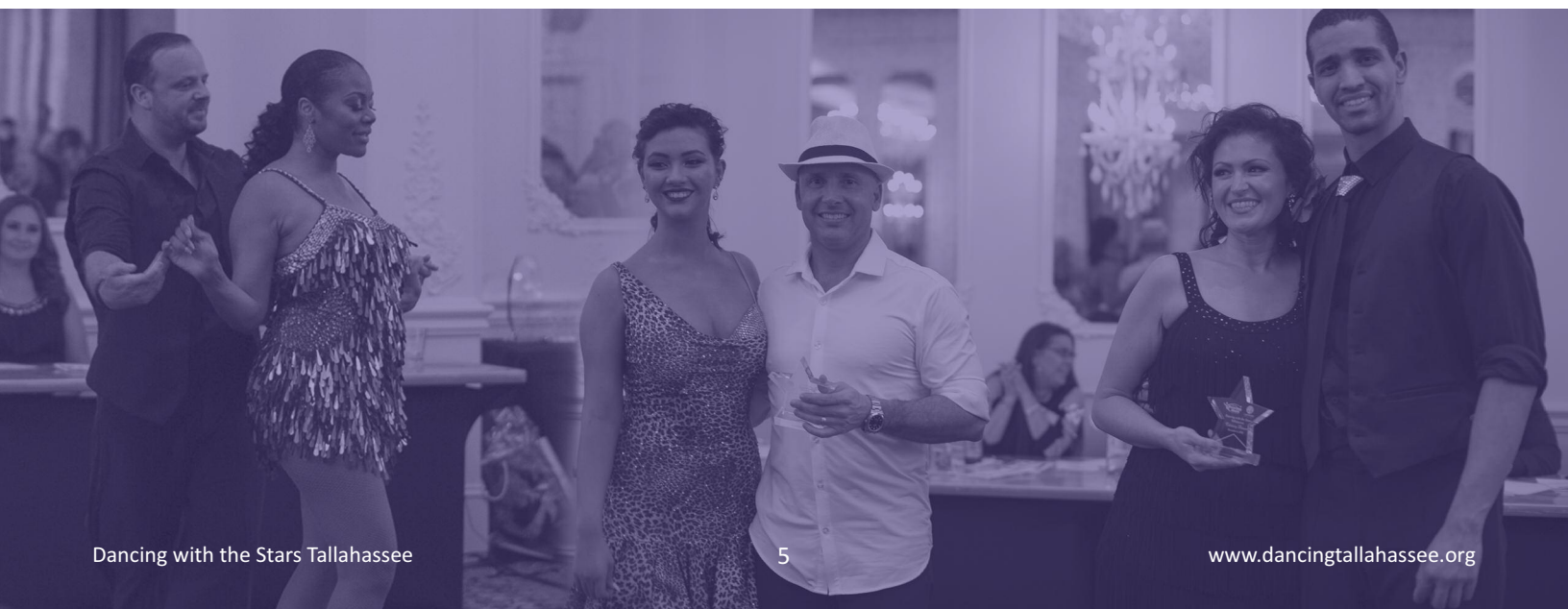


EXCLUSIVE Sponsorship Benefits and Levels

VIP Reception - \$8,000 (Exclusive)

One (1) exclusive sponsor receives name/logo recognition on all Dancing with the Stars Tallahassee promotional materials and the opportunity to collaborate with LSNF and more than 100 businesses and organizations throughout North Florida. Partner with LSNF to host a VIP Reception for celebrity dancers, local elected officials, community and business leaders, attorneys, judges, partners and VIP ticket holders. Partnership provides VIP guests with complimentary hors d'oeuvres, beer, wine and refreshments.

- Exclusive opportunity for President/CEO to address audience and promote company products and services at the VIP Reception
- Exclusive name/logo recognition on sign at VIP Reception
- Exclusive opportunity to create a custom menu and branded interactive activity/giveaway/contest for VIP Reception attendees
- One (1) exclusive preferred booth location at Dancing with the Stars Tallahassee
- Prominent name/logo placement in all advertisements - including all TV, radio, newspaper, magazine, billboard and Facebook ads
- Prominent name/logo on invitations provided to attorneys, judges, law firms and businesses throughout Tallahassee and North Florida
- Prominent name/logo recognition on all promotional materials, posters, ads, banners, signs, programs, etc.
- Prominent name/logo recognition and company website link on www.dancingtallahassee.org
- Eight (8) VIP passes to Dancing with the Stars Tallahassee
- Eight (8) VIP tickets to the VIP Reception
- Name/logo recognition and company promotion through LSNF and Dancing with the Stars Tallahassee social media sites – Twitter and Facebook
- Opportunity to join the Dancing with the Stars Tallahassee Host Committee and collaborate with dozens of community and business leaders
- Subscription to LSNF e-newsletter and copy of LSNF's Annual Report
- Exclusive opportunity to customize partnership benefits and activities to suit company goals and objectives.

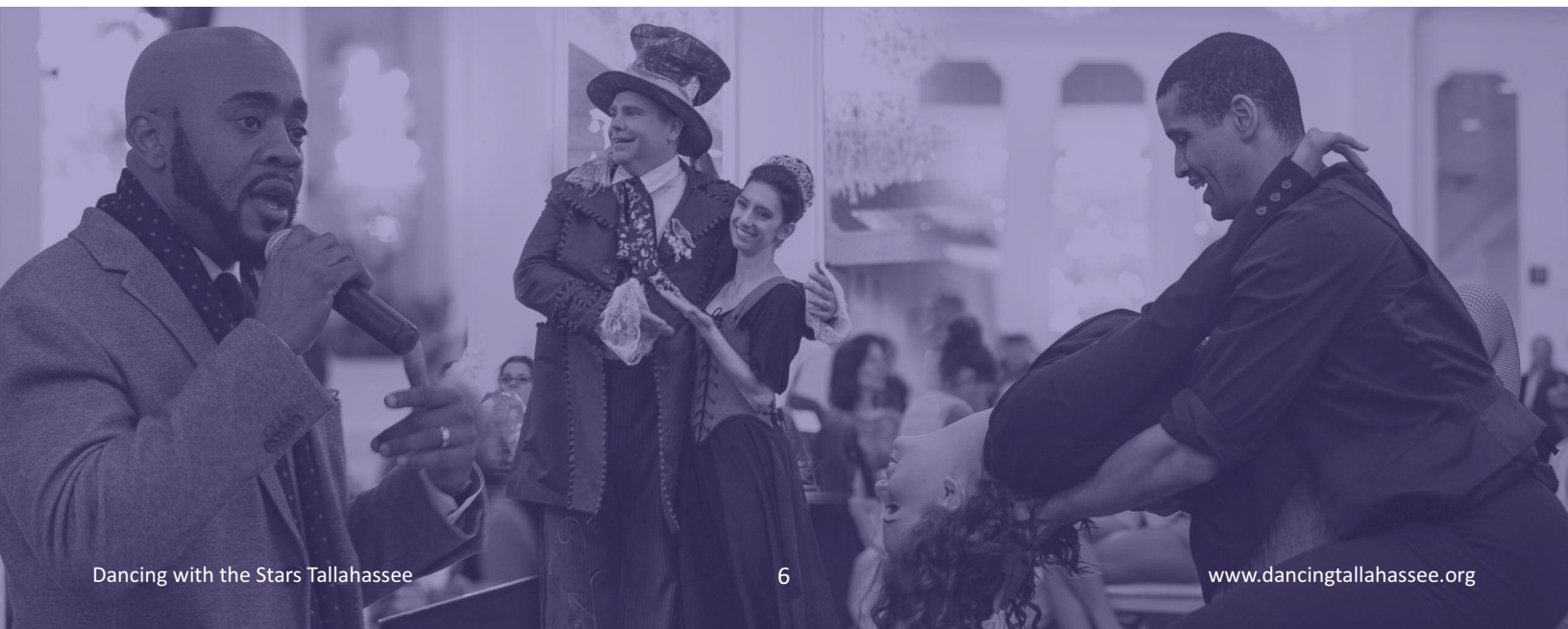


EXCLUSIVE Sponsorship Benefits and Levels

Media - \$7,500 (Exclusive)

Exclusive media partnerships with TV, radio, print, billboard and online providers to ensure maximum exposure and multi-media brand recognition. Media partners receive name/logo recognition on all Dancing with the Stars Tallahassee promotional materials and the opportunity to collaborate with LSNF and more than 100 businesses and organizations throughout North Florida.

- **Prominent name/logo placement in all advertisements - including all TV, radio, newspaper, magazine, billboard and Facebook ads**
- **Prominent name/logo on invitations provided to attorneys, judges, law firms and businesses throughout Tallahassee and North Florida**
- **Prominent name/logo recognition on all promotional materials, posters, ads, banners, signs, programs, etc.**
- **Prominent name/logo recognition and company website link on www.dancingtallahassee.org**
- **Eight (8) VIP passes to Dancing with the Stars Tallahassee**
- **Eight (8) VIP tickets to the VIP Reception**
- **One (1) preferred booth location at Dancing with the Stars Tallahassee**
- Name/logo recognition and company promotion through LSNF and Dancing with the Stars Tallahassee social media sites – Twitter and Facebook
- Opportunity to join the Dancing with the Stars Tallahassee Host Committee and collaborate with dozens of community and business leaders
- Subscription to LSNF e-newsletter and copy of LSNF's Annual Report
- Exclusive opportunity to customize partnership benefits and activities to suit company goals and objectives

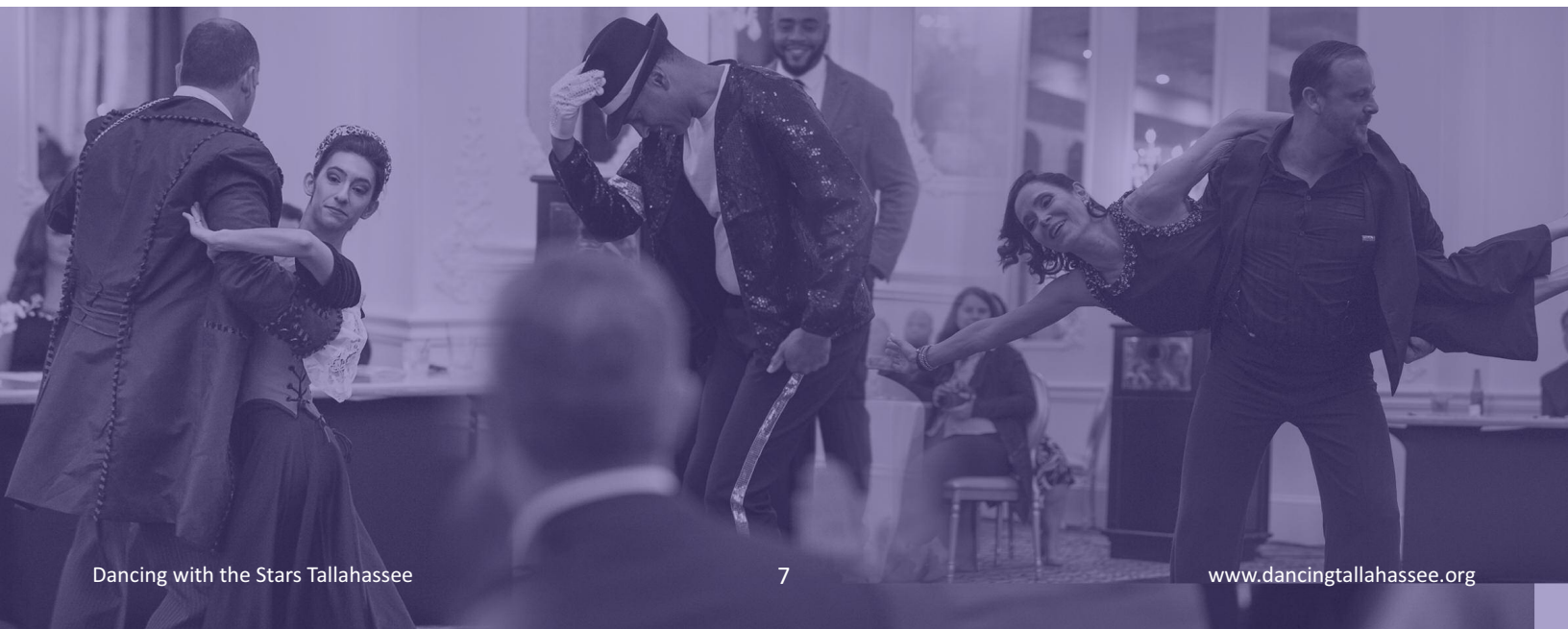


GENERAL Sponsorship Benefits and Levels

Community - \$5,000

Community sponsors receive name/logo recognition on TV, radio, newspaper, magazine, billboard and online ads to ensure maximum exposure and multi-media brand recognition. Community partners also receive six (6) VIP passes and six (6) tickets to the VIP Reception, and the opportunity to collaborate with LSNF and more than 100 businesses and organizations throughout North Florida.

- Name/logo placement in newspaper, magazine, billboard and Facebook ads
- Name/logo recognition on invitations provided to attorneys, judges, law firms and businesses throughout Tallahassee and North Florida
- Name/logo recognition on all promotional materials, posters, ads, banners, signs, programs, etc.
- Name/logo recognition and company website link on www.dancingtallahassee.org
- Six (6) VIP passes to Dancing with the Stars Tallahassee
- Six (6) VIP tickets to the VIP Reception
- One (1) preferred booth location at Dancing with the Stars Tallahassee
- Name/logo recognition and company promotion through LSNF and Dancing with the Stars Tallahassee social media sites – Twitter and Facebook
- Opportunity to join the Dancing with the Stars Tallahassee Host Committee and collaborate with dozens of community and business leaders
- Subscription to LSNF e-newsletter and copy of LSNF's Annual Report



GENERAL Sponsorship Benefits and Levels

Justice - \$2,500

Justice sponsors receive name/logo recognition on promotional materials, five (5) VIP passes and five (5) tickets to the VIP Reception, and the opportunity to collaborate with LSNF and more than 100 businesses and organizations throughout North Florida.

- **Name/logo recognition on posters, banners, signs, programs, etc.**
- **Name/logo recognition and company website link on www.dancingtallahassee.org**
- **Five (5) VIP passes to Dancing with the Stars Tallahassee**
- **Five (5) VIP tickets to the VIP Reception**
- Name/logo recognition and company promotion through LSNF and Dancing with the Stars Tallahassee social media sites – Twitter and Facebook
- Opportunity to join the Dancing with the Stars Tallahassee Host Committee and collaborate with dozens of community and business leaders
- Subscription to LSNF e-newsletter and copy of LSNF's Annual Report



GENERAL Sponsorship Benefits and Levels

Patron - \$500

Patrons receive two (2) VIP passes and two (2) tickets to the VIP Reception, and the opportunity to collaborate with LSNF and more than 100 businesses and organizations throughout North Florida.

- Two (2) VIP passes to Dancing with the Stars Tallahassee
- Two (2) VIP tickets to the VIP Reception
- Name recognition and company website link on www.dancingtallahassee.org
- Opportunity to join the Dancing with the Stars Tallahassee Host Committee and collaborate with dozens of community and business leaders
- Subscription to LSNF e-newsletter and copy of LSNF's Annual Report

Friends - \$250

Friends receive one (1) VIP pass and one (1) ticket to the VIP Reception, and the opportunity to collaborate with LSNF and more than 100 businesses and organizations throughout North Florida.

- One (1) VIP pass to Dancing with the Stars Tallahassee
- One (1) VIP tickets to the VIP Reception
- Name recognition and company website link on www.dancingtallahassee.org
- Opportunity to join the Dancing with the Stars Tallahassee Host Committee and collaborate with dozens of community and business leaders
- Subscription to LSNF e-newsletter and copy of LSNF's Annual Report



GENERAL Sponsorship Benefits and Levels

Liberty - \$2,000

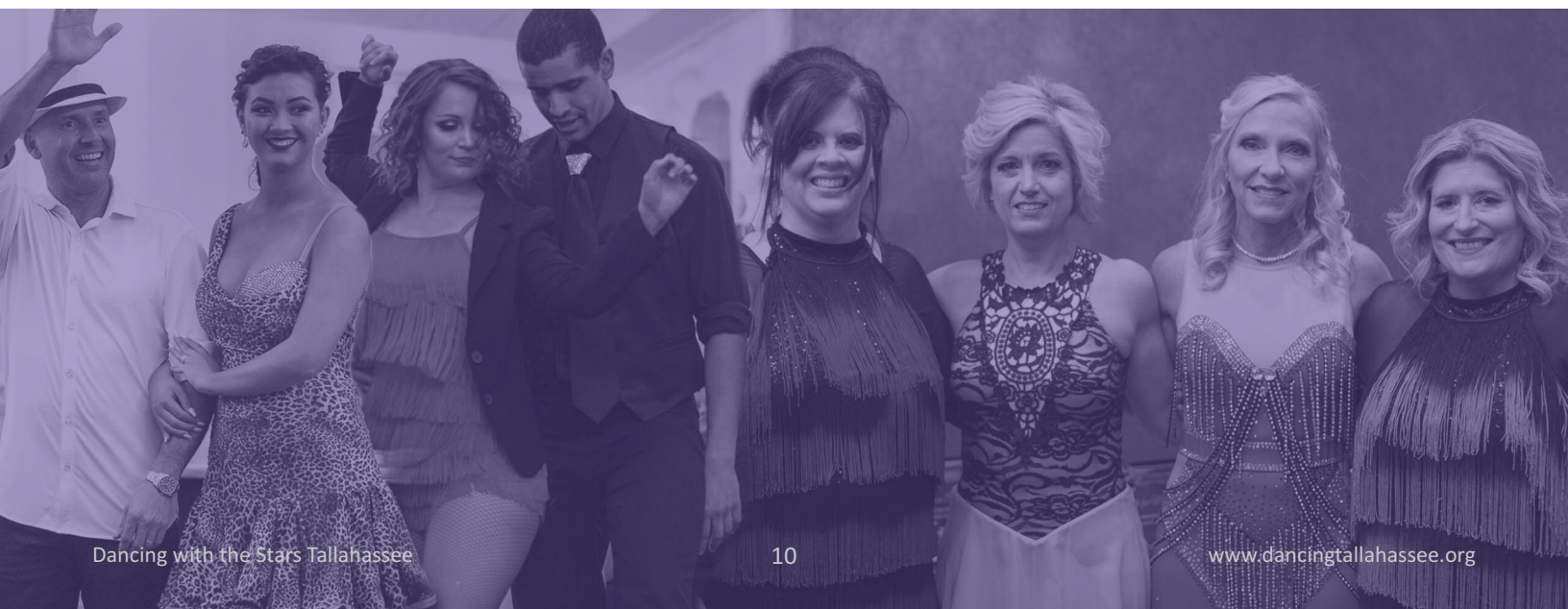
Liberty sponsors receive name recognition and company promotion through social media, program and website, four (4) VIP passes and four (4) tickets to the VIP Reception, and the opportunity to collaborate with LSNF and more than 100 businesses and organizations throughout North Florida.

- Name recognition on posters, banners, signs, programs, etc.
- Name recognition and company website link on www.dancingtallahassee.org
- Four (4) VIP passes to Dancing with the Stars Tallahassee
- Four (4) VIP tickets to the VIP Reception
- Name/logo recognition and company promotion through LSNF and Dancing with the Stars Tallahassee social media sites – Twitter and Facebook
- Opportunity to join the Dancing with the Stars Tallahassee Host Committee and collaborate with dozens of community and business leaders
- Subscription to LSNF e-newsletter and copy of LSNF's Annual Report

Family - \$1,000

Family sponsors receive name recognition and company promotion through social media, program and website, three (3) VIP passes and three (3) tickets to the VIP Reception, and the opportunity to collaborate with LSNF and more than 100 businesses and organizations throughout North Florida.

- Three (3) VIP passes to Dancing with the Stars Tallahassee
- Three (3) VIP tickets to the VIP Reception
- Name recognition and company promotion through LSNF and Dancing with the Stars Tallahassee social media sites – Twitter and Facebook
- Name recognition in official inaugural Dancing with the Stars Tallahassee program
- Name recognition and company website link on www.dancingtallahassee.org
- Opportunity to join the Dancing with the Stars Tallahassee Host Committee and collaborate with dozens of community and business leaders
- Subscription to LSNF e-newsletter and copy of LSNF's Annual Report





2019 Sponsorship Registration Form

Contact Information:

Organization/Business Name: _____

Organization/Business Address: _____

Phone Number: _____

E-mail: _____

Signature: _____

☐ I would like to designate my sponsorship contribution to the following dancer(s):

Sponsorship Support Levels:

- | | |
|---|---|
| <input type="radio"/> Primary - \$10,000 | <input type="radio"/> Liberty - \$2,000 |
| <input type="radio"/> VIP Reception - \$8,000 | <input type="radio"/> Family - \$1,000 |
| <input type="radio"/> Media - \$7,500 | <input type="radio"/> Patron - \$500 |
| <input type="radio"/> Community - \$5,000 | <input type="radio"/> Friends - \$250 |
| <input type="radio"/> Justice - \$2,500 | |

Please Note:

- To ensure maximum exposure on all advertisements and promotions, please return Sponsorship Registration Form by **Friday, November 29, 2019**
- All contributions to LSNF are tax deductible to the fullest extent of the law
- In-kind donations (advertising, supplies, etc.) can substitute for cash in every sponsor level
- Benefits and levels can be customized to suit individual partner needs
- All benefits are based on space and availability, please contact event director for details
- No refunds, returns or cancellations, all sales are final, no exceptions.

Register online and make payment at www.dancingtallahassee.org or make check payable to: **Legal Services of North Florida** and mail partnership form to 2119 Delta Boulevard, Tallahassee, FL 32303.

Phone: 850-701-3313 / Fax: 850-205-6540 / e-mail: Jason@LSNF.org





Legal Services
of NORTH FLORIDA
HOPE. JUSTICE. FOR ALL.

For more information contact:

Jason Zaborske, *Choreographer, Dancing with the Stars Tallahassee*

Legal Services of North Florida

2119 Delta Boulevard, Tallahassee, FL 32303

Phone: (850) 701-3313 • Fax: (850) 205-6540 • Cell: (850) 251-7274

Email: Jason@LSNF.org

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100% OF EACH CONTRIBUTION IS RETAINED BY LEGAL SERVICES OF NORTH FLORIDA. CONTRIBUTIONS TO LEGAL SERVICES OF NORTH FLORIDA, A 501(c)(3) ORGANIZATION, ARE DEDUCTIBLE AS PERMITTED BY LAW. A COPY OF THE OFFICIAL REGISTRATION (#CH1213) AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING 1-800-435-7352 WITHIN THE STATE OF FLORIDA OR THROUGH THEIR WEBSITE WWW.800HELPFLA.COM. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.

www.dancingtallahassee.org

