



Legal Services  
of NORTH FLORIDA

# Dancing *with the* Stars

TALLAHASSEE

**Thursday, December 7, 2017**  
Downtown Tallahassee

[www.dancingtallahassee.org](http://www.dancingtallahassee.org)



## Join your favorite local celebrity dancers in downtown Tallahassee

For the past 7 years, the American Lung Association in Florida hosted the Oxygen Ball/Dancing with the Stars, and in 2017 Legal Services of North Florida (LSNF) is proud to continue this tradition and combine the energy and efforts into a magical experience for our 2017 partners and attendees.

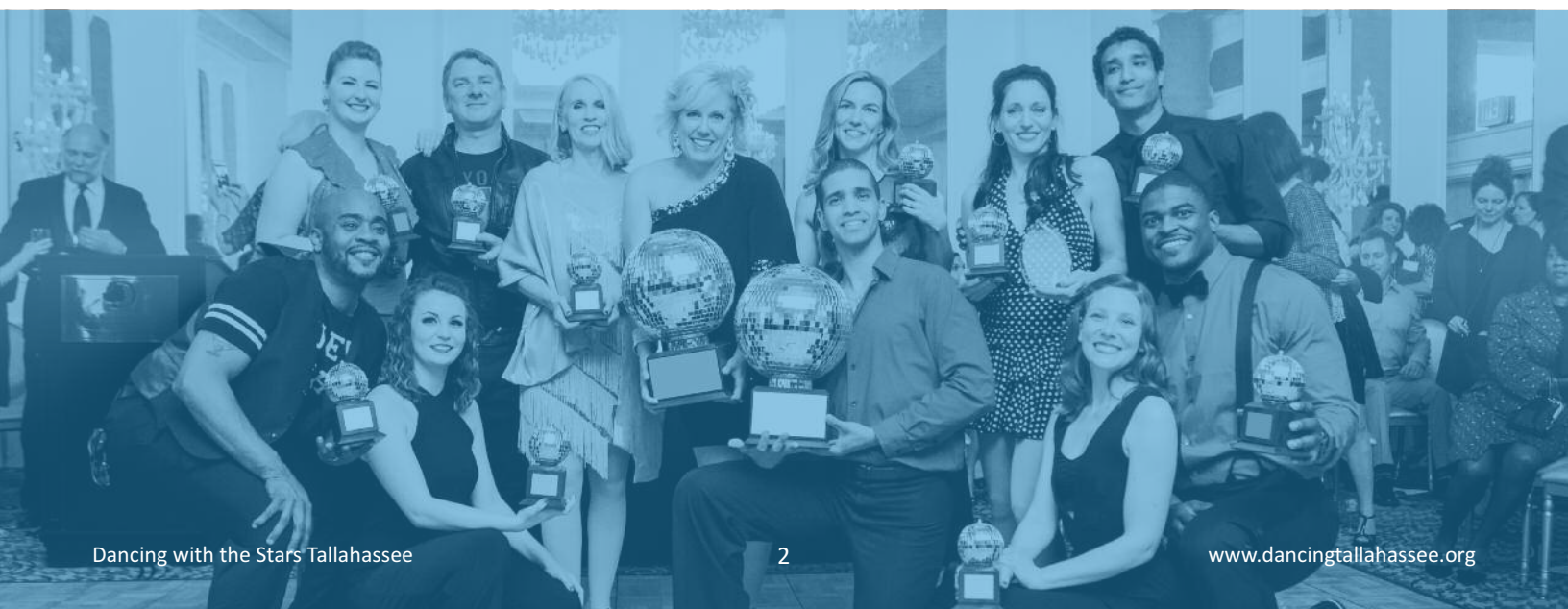
Dancing with the Stars Tallahassee is one of LSNF's newest fundraising events. Thanks to the support of hundreds of local businesses, law firms and organizations throughout North Florida, the inaugural LSNF Dancing with the Stars Tallahassee promises to be one of the biggest events of the year.

In 2017, LSNF will host a dance competition pairing ten local celebrities, media personalities and attorneys with professional dancers from Fred Astaire Dance Studios on Thursday, December 7 from 6 to 11pm at the DoubleTree by Hilton in downtown Tallahassee.

LSNF is proud to partner with local businesses and organizations to showcase ten amazing performances and a fun night of dancing with more than 300 community and business leaders. Thanks to Fred Astaire Dance Studios, all VIP partners and their guests will receive complimentary dance lessons valued at \$200.

Building and maintaining strong partnerships with local businesses and non-profit organizations is essential to the success and growth of Dancing with the Stars Tallahassee and will ensure a successful community wide event each year. We are proud to exclusively utilize local Tallahassee vendors for all of our Dancing with the Stars Tallahassee event services and supplies.

Thanks to amazing media partnerships, your organization's programs and services will be promoted throughout 16 counties across North Florida.





# Schedule of Events

Thursday, December 7, 2017

DoubleTree by Hilton, Downtown Tallahassee

## VIP Dance Rehearsals

Noon to 6 p.m.

VIP guests receive exclusive backstage access, food/beverages and the exclusive ability to view final rehearsals from our ten (10) celebrity dancers.

## VIP Reception

6 to 7 p.m.

Local elected officials, community and business leaders, attorneys, judges and VIP ticket holders will gather to enjoy complimentary hors d'oeuvres, beer, wine and refreshments and celebrate an evening of networking with VIP seats and exclusive access to open bar and celebrity dancers.

## Silent Auction

6 to 9 p.m.

Featuring dozens of amazing resort, sports, concert and theme park travel packages, autographed sports memorabilia and "dream vacation" packages some of the hottest travel destinations across the country and around the globe. The DWTS Silent Auction should not to be missed and helps LSNF raise funds needed to provide free legal assistance to those that need it most.

## Dancing with the Stars Celebrity Dance Competition

7 to 9 p.m.

Ten (10) local celebrities, media personalities and attorneys will strut their stuff and showcase their handpicked dance routine with their professional dance partner in front of hundreds of community and business leaders. Attendees and judges will determine the winner of the overall People's Choice and Judge's Choice awards. Attendees will have the opportunity to vote for their favorite celebrity dance couples.

## Dancing with the Stars After Party

9 to 11 p.m.

More than 300 attendees will have the opportunity to dance the night away with their favorite celebrity and professional dancers at the Dancing with the Stars After Party.

## Customize your Partnership

With custom and exclusive sponsorship packages, you can select the benefits that best suit your budget and promotional needs.



# EXCLUSIVE Partnership Benefits and Levels

(\$10,000 to \$20,000)

## Primary Partner - \$20,000 (Exclusive)

One (1) exclusive primary partner receives name/logo recognition on all inaugural Dancing with the Stars Tallahassee promotional materials. Primary partnership ensures brand recognition with North Florida business leaders and the opportunity to collaborate with LSNF and more than 100 businesses and organizations throughout North Florida.

- Dancing with the Stars Tallahassee logo redesigned to incorporate Primary Partner company logo, as “Dancing with the Stars Tallahassee Presented by...”
- Primary/exclusive name/logo placement in all advertisements - including all TV, radio, newspaper, magazine, billboard and Facebook ads
- Primary/exclusive name/logo on 10,000 invitations provided to attorneys, judges, law firms and businesses throughout Tallahassee and North Florida
- Primary/exclusive name/logo recognition as “Dancing with the Stars Tallahassee Presented by...” on all promotional materials, press releases, posters, ads, banners, signs, programs, letterhead, etc.
- Primary/exclusive opportunity for President/CEO to address audience, promote company products and services at the DWTS Competition
- Primary/exclusive opportunity for President/CEO to publish an op-ed article for release to local newspapers across North Florida promoting “Dancing with the Stars Tallahassee Presented By...”
- Primary/exclusive name/logo recognition and company website link on Dancing with the Stars Tallahassee home page - [www.dancingtallahassee.org](http://www.dancingtallahassee.org)
- Primary/exclusive name/logo recognition on stage banner
- Primary/exclusive opportunity to create a custom branded interactive activity/giveaway/contest for Dancing with the Stars Tallahassee attendees
- Twelve (12) VIP passes to Dancing with the Stars Tallahassee
- Twelve (12) VIP tickets to the VIP Reception
- One (1) preferred booth location at Dancing with the Stars Tallahassee
- Name/logo recognition and company promotion through LSNF and Dancing with the Stars Tallahassee social media sites – Twitter, Facebook and YouTube
- Opportunity to join the Dancing with the Stars Tallahassee Host Committee and collaborate with dozens of community and business leaders
- Subscription to LSNF e-newsletter and copy of LSNF’s Annual Report
- Exclusive opportunity to customize partnership benefits and activities to suit company goals and objectives





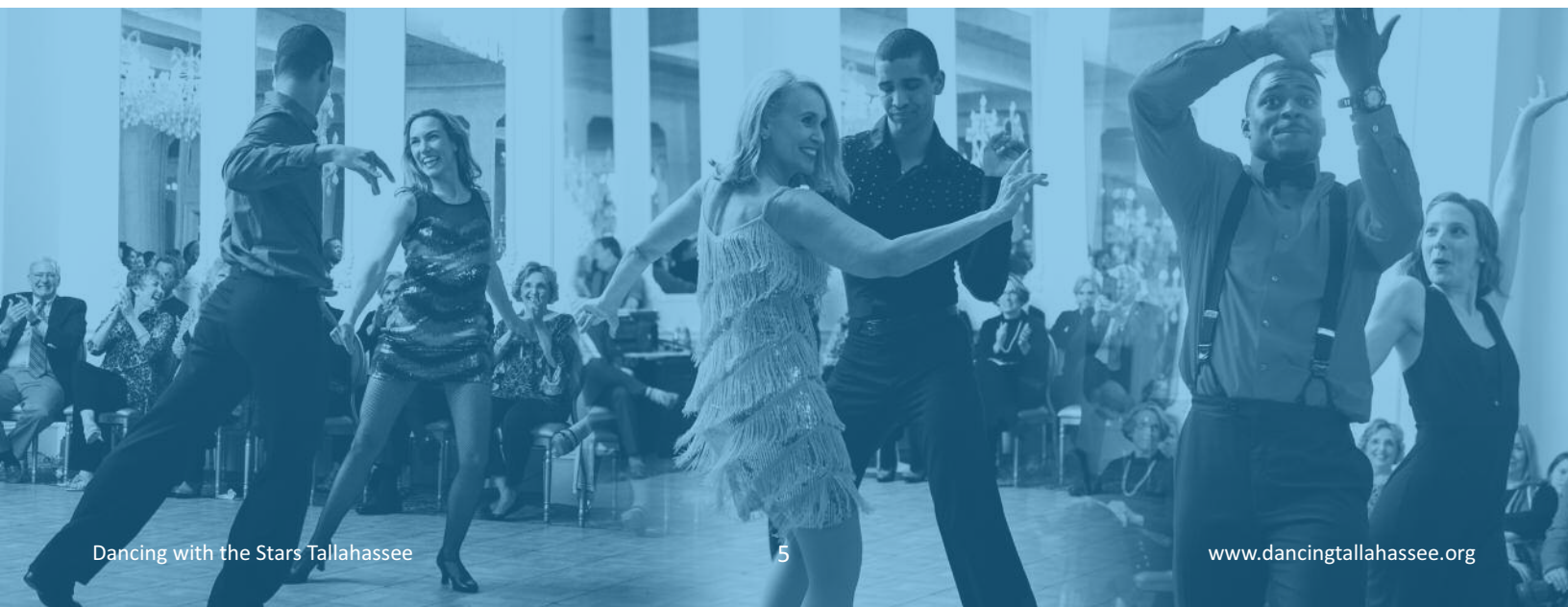
# EXCLUSIVE Partnership Benefits and Levels

(\$10,000 to \$20,000)

## VIP Reception Partner - \$15,000 (Exclusive)

One (1) exclusive partner receives name/logo recognition on all inaugural Dancing with the Stars Tallahassee promotional materials and the opportunity to collaborate with LSNF and more than 100 businesses and organizations throughout North Florida. Partner with LSNF to host a VIP Reception for celebrity dancers, local elected officials, community and business leaders, attorneys, judges, partners and VIP ticket holders. Partnership provides VIP guests with complimentary hors d'oeuvres, beer, wine and refreshments.

- Exclusive opportunity for President/CEO to address audience and promote company products and services at the VIP Reception
- Exclusive name/logo recognition on banner and signs at VIP Reception
- Exclusive opportunity to create a custom menu and branded interactive activity/giveaway/contest for VIP Reception attendees
- One (1) exclusive preferred booth location at Dancing with the Stars Tallahassee
- Prominent name/logo placement in all advertisements - including all TV, radio, newspaper, magazine, billboard and Facebook ads
- Prominent name/logo on 10,000 invitations provided to attorneys, judges, law firms and businesses throughout Tallahassee and North Florida
- Prominent name/logo recognition on all promotional materials, press releases, posters, ads, banners, signs, programs, letterhead, etc.
- Prominent name/logo recognition and company website link on [www.dancingtallahassee.org](http://www.dancingtallahassee.org)
- Ten (10) VIP passes to Dancing with the Stars Tallahassee
- Ten (10) VIP tickets to the VIP Reception
- Name/logo recognition and company promotion through LSNF and Dancing with the Stars Tallahassee social media sites – Twitter, Facebook and YouTube
- Opportunity to join the Dancing with the Stars Tallahassee Host Committee and collaborate with dozens of community and business leaders
- Subscription to LSNF e-newsletter and copy of LSNF's Annual Report
- Exclusive opportunity to customize partnership benefits and activities to suit company goals and objectives.



# EXCLUSIVE Partnership Benefits and Levels

(\$10,000 to \$20,000)

## Media Partner - \$10,000 (Exclusive)

Exclusive media partnerships with TV, radio, print, billboard and online providers to ensure maximum exposure and multi-media brand recognition. Media partners receive name/logo recognition on all inaugural Dancing with the Stars Tallahassee promotional materials and the opportunity to collaborate with LSNF and more than 100 businesses and organizations throughout North Florida.

- Prominent name/logo placement in all advertisements - including all TV, radio, newspaper, magazine, billboard and Facebook ads
- Prominent name/logo on 10,000 invitations provided to attorneys, judges, law firms and businesses throughout Tallahassee and North Florida
- Prominent name/logo recognition on all promotional materials, press releases, posters, ads, banners, signs, programs, letterhead, etc.
- Prominent name/logo recognition and company website link on [www.dancingtallahassee.org](http://www.dancingtallahassee.org)
- Exclusive opportunity to create a custom branded interactive activity/giveaway/contest for Dancing with the Stars Tallahassee attendees
- Ten (10) VIP passes to Dancing with the Stars Tallahassee
- Ten (10) VIP tickets to the VIP Reception
- One (1) preferred booth location at Dancing with the Stars Tallahassee
- Name/logo recognition and company promotion through LSNF and Dancing with the Stars Tallahassee social media sites – Twitter, Facebook and YouTube
- Opportunity to join the Dancing with the Stars Tallahassee Host Committee and collaborate with dozens of community and business leaders
- Subscription to LSNF e-newsletter and copy of LSNF's Annual Report
- Exclusive opportunity to customize partnership benefits and activities to suit company goals and objectives



# GENERAL Partnership Benefits and Levels

(\$100 to \$5,000)

## Community Partner - \$5,000

Community partners receive name/logo recognition on TV, radio, newspaper, magazine, billboard and online ads to ensure maximum exposure and multi-media brand recognition. Community partners also receive ten (10) VIP passes and ten (10) tickets to the VIP Reception, and the opportunity to collaborate with LSNF and more than 100 businesses and organizations throughout North Florida.

- Name/logo placement in newspaper, magazine, billboard and Facebook ads
- Name/logo recognition on 10,000 invitations provided to attorneys, judges, law firms and businesses throughout Tallahassee and North Florida
- Name/logo recognition on all promotional materials, press releases, posters, ads, banners, signs, programs, letterhead, etc.
- Name/logo recognition and company website link on [www.dancingtallahassee.org](http://www.dancingtallahassee.org)
- Ten (10) VIP passes to Dancing with the Stars Tallahassee
- Ten (10) VIP tickets to the VIP Reception
- One (1) preferred booth location at Dancing with the Stars Tallahassee
- Name/logo recognition and company promotion through LSNF and Dancing with the Stars Tallahassee social media sites – Twitter, Facebook and YouTube
- Opportunity to join the Dancing with the Stars Tallahassee Host Committee and collaborate with dozens of community and business leaders
- Subscription to LSNF e-newsletter and copy of LSNF's Annual Report

## Justice Partner - \$2,000

Justice partners receive name/logo recognition on promotional materials, eight (8) VIP passes and eight (8) tickets to the VIP Reception, and the opportunity to collaborate with LSNF and more than 100 businesses and organizations throughout North Florida.

- Name/logo recognition on posters, banners, signs, programs, letterhead, etc.
- Name/logo recognition and company website link on [www.dancingtallahassee.org](http://www.dancingtallahassee.org)
- Eight (8) VIP passes to Dancing with the Stars Tallahassee
- Eight (8) VIP tickets to the VIP Reception
- Name/logo recognition and company promotion through LSNF and Dancing with the Stars Tallahassee social media sites – Twitter, Facebook and YouTube
- Opportunity to join the Dancing with the Stars Tallahassee Host Committee and collaborate with dozens of community and business leaders
- Subscription to LSNF e-newsletter and copy of LSNF's Annual Report





# GENERAL Partnership Benefits and Levels

(\$100 to \$5,000)

## Liberty Partner - \$1,000

Liberty partners receive name recognition and company promotion through social media, program and website, six (6) VIP passes and six (6) tickets to the VIP Reception, and the opportunity to collaborate with LSNF and more than 100 businesses and organizations throughout North Florida.

- Name recognition on posters, banners, signs, programs, letterhead, etc.
- Name recognition and company website link on [www.dancingtallahassee.org](http://www.dancingtallahassee.org)
- Six (6) VIP passes to Dancing with the Stars Tallahassee
- Six (6) VIP tickets to the VIP Reception
- Name/logo recognition and company promotion through LSNF and Dancing with the Stars Tallahassee social media sites – Twitter, Facebook and YouTube
- Opportunity to join the Dancing with the Stars Tallahassee Host Committee and collaborate with dozens of community and business leaders
- Subscription to LSNF e-newsletter and copy of LSNF's Annual Report

## Family Partner - \$500

Family partners receive name recognition and company promotion through social media, program and website, four (4) VIP passes and four (4) tickets to the VIP Reception, and the opportunity to collaborate with LSNF and more than 100 businesses and organizations throughout North Florida.

- Four (4) VIP passes to Dancing with the Stars Tallahassee
- Four (4) VIP tickets to the VIP Reception
- Name recognition and company promotion through LSNF and Dancing with the Stars Tallahassee social media sites – Twitter, Facebook and YouTube
- Name recognition in official inaugural Dancing with the Stars Tallahassee program
- Name recognition and company website link on [www.dancingtallahassee.org](http://www.dancingtallahassee.org)
- Opportunity to join the Dancing with the Stars Tallahassee Host Committee and collaborate with dozens of community and business leaders
- Subscription to LSNF e-newsletter and copy of LSNF's Annual Report

## Patron Partner - \$200

Patron partners receive two (2) VIP passes and two (2) tickets to the VIP Reception, and the opportunity to collaborate with LSNF and more than 100 businesses and organizations throughout North Florida.

- Two (2) VIP passes to Dancing with the Stars Tallahassee
- Two (2) VIP tickets to the VIP Reception
- Opportunity to join the Dancing with the Stars Tallahassee Host Committee and collaborate with dozens of community and business leaders
- Subscription to LSNF e-newsletter and copy of LSNF's Annual Report

## Auction Partner – \$100 + In-Kind donation

Auction partners receive name recognition on inaugural Dancing with the Stars Tallahassee official program and website, by donating a hotel, resort, sporting event, concert, theme park, restaurant, professional services, salon/spa or hospitality/travel related gift certificate to LSNF for the inaugural Dancing with the Stars Tallahassee Silent Auction.

- Name recognition in official program and website [www.dancingtallahassee.org](http://www.dancingtallahassee.org)
- Subscription to LSNF e-newsletter and copy of LSNF's Annual Report





## 2017 Partnership Registration Form

### Contact Information

Organization/Business Name: \_\_\_\_\_

Organization/Business Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

E-mail: \_\_\_\_\_

Signature: \_\_\_\_\_

### Partnership Support Levels

- |  |   |
|--|---|
| <input type="radio"/> Primary Partner - \$20,000       | <input type="radio"/> Liberty Partner - \$1,000         |
| <input type="radio"/> VIP Reception Partner - \$15,000 | <input type="radio"/> Family Partner - \$500            |
| <input type="radio"/> Media Partner - \$10,000         | <input type="radio"/> Patron Partner - \$200            |
| <input type="radio"/> Community Partner - \$5,000      | <input type="radio"/> Auction Partner - \$100 + In-Kind |
| <input type="radio"/> Justice Partner - \$2,000        |   |

### Please Note:

- To ensure maximum exposure on all advertisements and promotions, please return Partnership Registration Form by **Friday, November 3, 2017**
- All contributions to LSNF are tax deductible to the fullest extent of the law
- In-kind donations (advertising, supplies, etc.) can substitute for cash in every sponsor level
- Benefits and levels can be customized to suit individual partner needs
- All benefits are based on space and availability, please contact event director for details
- No refunds, returns or cancellations, all sales are final, no exceptions.

Register online and make payment at [www.dancingtallahassee.org](http://www.dancingtallahassee.org) or make check payable to: **Legal Services of North Florida** and mail partnership form to 2119 Delta Boulevard, Tallahassee, FL 32303.

Phone: 850-701-3313 / Fax: 850-205-6540 / e-mail: [jason@lsnf.org](mailto:jason@lsnf.org)



**Thursday, December 7, 2017**

**DoubleTree by Hilton  
Downtown Tallahassee**



**Legal Services**  
of NORTH FLORIDA  
HOPE. JUSTICE. FOR ALL.

For more information contact:

**Jason Zaborske, *Choreographer, Dancing with the Stars Tallahassee***

**Legal Services of North Florida**

2119 Delta Boulevard, Tallahassee, FL 32303

Phone: (850) 701-3313 • Fax: (850) 205-6540 • Cell: (850) 251-7274

Email: [jason@lsnf.org](mailto:jason@lsnf.org)

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A COPY OF THE OFFICIAL REGISTRATION (#CH1213) AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING 1-800-435-7352 WITHIN THE STATE OF FLORIDA OR THROUGH THEIR WEBSITE [WWW.800HELPFLA.COM](http://WWW.800HELPFLA.COM). REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.

**[www.dancingtallahassee.org](http://www.dancingtallahassee.org)**